



New Jersey Division of Revenue



ALTERNATE NAMES

After a business entity has been established or receives authorization to do business in New Jersey, it may legally do business under an alternate name once the alternate name is registered. This applies to profit and non-profit corporations, limited liability companies and limited partnerships.

The selection of the alternate name is not subject to name availability requirements as those for the business entity name. Although the registration of the alternate name will not provide exclusive rights to its usage, it will legally link the name to the corporate entity and enable the business to use the alternate name for financial, advertising and other business purposes.

The fee is \$50.00 per transaction. The registration of the alternate name will be effective for five years and may be renewed for five-year periods. A new form C-150G is available to register an alternate name for all entity types. This document replaces forms C-150, LP-105 and L-115. A generic form for renewals (C-150R) replacing forms C-150A, LP-105A and L116 is now available also.

Service Options:

FAX Filing

609.984.6851

Regular Mail

NJ Division of Revenue
Corporate Unit
PO Box 308
Trenton, NJ 08646

Over-the-Counter

NJ Division of Revenue
Corporate Unit
225 West State Street, 3rd Fl.
Trenton, NJ 08608

Expedited service providing processing within 8.5 business hours is available for these transactions received by FAX, in person or by Courier Service. The fee for this optional service is \$15.00 per transaction for corporations, non-profits and LPs and \$25.00 per filing for LLCs. This fee is in addition to other charges.

Tips:

- Register the alternate name before using it. Otherwise, a fee for the registration plus an additional filing fee of \$50.00 for each year the name was in use will be assessed. A portion of a year is considered a full year.
- When renewing an alternate name, be exact. For example, if the word "Corporation" was used originally, do not abbreviate it on the renewal.
- Renewals may be submitted within three months prior but not later than the expiration of the alternate name.
- Alternate names are for corporate entities only. Sole proprietors and partnerships may use a trade name that will be registered in the county the business is located.
- There are no statutory provisions for a limited liability partnership to use an alternate name.

[contact us](#) [privacy notice](#) [legal statement](#)



FEE REQUIRED

REGISTRATION OF ALTERNATE NAME

C-150G

Complete the following applicable information, and sign in the space provided. Please note that once filed, the information contained in the filed form is considered public. **Refer to the instructions on page 26 for filing fees and field-by-field requirements.** Remember to remit the appropriate fee amount. Use attachments if more space is required for any field.

Check Appropriate Statute:

- | | |
|---|--|
| <input type="checkbox"/> Title 14A:2-2.1 (2) New Jersey Business Corporation Act | <input type="checkbox"/> Title 42:2B-4 Limited Liability Company |
| <input type="checkbox"/> Title 15A:2-2-3 (b) New Jersey Nonprofit Corporation Act | <input type="checkbox"/> Title 42:2A-6 Limited Partnership |

Pursuant to the provisions of the appropriate statute, checked above, of the New Jersey Statutes, the undersigned corporation/business entity hereby applies for the registration of an Alternate Name in New Jersey for a period of five (5) years, and for that purpose submits the following application:

1. Name of Corporation/Business: _____
2. NJ 10-digit ID number: _____
3. Set forth state of Original Incorporation/Formation: _____
4. Date of Incorporation/Formation: _____
Date of Authorization (Foreign): _____
5. Alternate Name to be used: _____
6. State the purpose or activity to be conducted using the Alternate Name: _____
7. The Business intends to use the Alternate Name in this State.
8. The Business has not previously used the Alternate Name in this State in violation of this Statute, or; if it has, the month and year in which it commenced such use is: _____

Signature requirements:

For Corporations
For Limited Partnerships
For all Other Business Types

Chairman of the Board., President, Vice-President
General Partner
Authorized Representative

SIGNATURE:

TITLE:

NAME (please type):

DATE:

THE PURPOSE OF THIS FORM IS TO SIMPLIFY THE FILING REQUIREMENTS. IT DOES NOT REPLACE THE NEED FOR COMPETENT LEGAL ADVICE.

- Instructions -
Registration of Alternate Name (Form C-150G)

Page 25 Instructions -

Important: The completion of all items is mandatory in order to process your application.

First, check off the Statutory Authority that applies to your business.

Item 1 - Enter the name of the corporation/business exactly as it appears on the records of the Treasurer of the State New Jersey.

Item 2 - Enter the 10-digit Corporation/Business ID number as issued by the State of New Jersey.

Item 3 - Enter the name of the State in which the corporation was incorporated.

Item 4 - Enter the date of incorporation (domestic corporations) or the date of authorization (foreign corporations).

Item 5 - Enter the alternate name that you wish to have registered.

Warning: Do Not Use a name that is prohibited by other New Jersey State Laws - for example, those governing banking, insurance, and real estate, or involving the Professional Services Act in Title 14A. While checking on usage limitations is not a mandatory review element for the Corporate Filing Section, the Section will reject or void filings upon advice and guidance of regulatory and licensing authorities. The filer is responsible for researching regulatory and licensing issues.

Item 6 - State the purpose of the business or the primary type of activity performed by the business, using the alternate name given above.

Item 7 - No entry is required.

Item 8 - If the alternate name was previously used, enter the month and year such use commenced.

ATTESTATIONS:

Form C-150G provides the following statements: 1) the corporation intends to use the alternate name in New Jersey and 2) that the corporation has not used the name in violation of the law, or if it has, the month/year in which it commenced such use.

EXECUTION:

You must have the correct business representative sign and date form C-150G before submitting. Refer to the specific requirements for each type of business.

FEE:

You must attach the mandatory fee of \$50.00 to the completed C-150G application.

These documents should be filed in duplicate. Non-profits should file in triplicate.

Make checks payable to: **Treasurer, State of New Jersey.** (No cash, please)

Mail to: **NJ Division of Revenue, PO Box 308, Trenton, NJ 08625**